

Market Research and Data Analyst

About Us

[Ascension Lab](#) is a startup accelerator based in Petaling Jaya. We're the guys behind Malaysia's finest financial services aggregator: [RinggitPlus.com](#) and we're growing our team so that we can do even more exciting things in SE Asia.

About You

We're looking for a Market Research and Data Analyst who's ready to join a fast-growing, fast-moving startup team. You'll need to live and breathe facts and figures and know how to present complex information in a simple way.

In addition to indulging your creative passion, you will need a great eye for detail, tons of initiative and a desire to make your mark on the Malaysian digital landscape.

Your Day-to-Day

- Become an industry expert
- Identify trends and developments in product marketing
- Gather market data and create reports and content
- Create analytic and tracking reports that inform strategy
- Create customer profiles by demographic and behavioural characteristics
- Extract and analyse data from the operational databases.
- Identify and escalate opportunities to improve performance in marketing

Your Know How

- 2+ years of working experience in a related field
- Numerically inclined, possessing a high degree of comfort with market metrics and an understanding of economic measures and concepts.
- Solid Microsoft Excel and PowerPoint skills.
- Excellent written and verbal communication skills.

Interested candidates should apply online or contact us directly at work@ascensionlab.com